



United
HOMECARE

Save The Date

24TH ANNUAL DINNER AND CLAUDE PEPPER AWARDS



“LIFE IS LIKE
RIDING A BICYCLE:
YOU DON'T FALL OFF
UNLESS YOU STOP PEDALING.”

– CLAUDE PEPPER

THURSDAY, MAY 17, 2018

JUNGLE ISLAND | 1111 PARROT JUNGLE TRAIL, MIAMI, FLORIDA

COCKTAILS & SILENT AUCTION AT 5:45 P.M. | DINNER & AWARDS PRESENTATION AT 7:30 P.M.

RSVP: PHONE 305.716.0764 | E-MAIL: APALENZUELA@UNITEDHOMECARE.COM

CELEBRATING 44 YEARS...

For the past 44 years, **United HomeCare®** has improved the lives of tens of thousands of elderly and disabled individuals in Miami-Dade and Monroe Counties. Today, United HomeCare is a leading non-profit home health and community care company in the State of Florida. Every week our 800 employees work hard to provide almost 3,500 of our fellow citizens and neighbors with the dignity, independence and compassionate care they deserve.

Your support and financial contribution is vital to continue to grow and expand services for seniors. As baby boomers age and retire, and medical advances increase lifespans, the need for home health care is greater than ever. Living independently at home is the best solution for the physical and emotional well-being of the vast majority of our clients.

For those individuals whose care needs go beyond what can be provided at home, assisted living is an option. **The Residences of United HomeCare®**, a state-of-the-art assisted living community in West Kendall, offers excellent assisted living care with all the comforts of home.

As it has for over four decades, United HomeCare® continues to promote independence and wellness to frail elderly and disabled adults who need help with the activities of daily life.

PLEASE CONTINUE TO SUPPORT OUR EFFORTS TO MAKE A DIFFERENCE IN THEIR LIVES.

THE RESIDENCES OF UNITED HOMECARE

TRANSFORMING THE LANDSCAPE OF ASSISTED LIVING IN MIAMI

Our assisted living residential facility offers the warmth and comforts of assisted living for elder care in a family atmosphere. The Residences' staff take great pride in their outstanding service to our seniors residents, helping them to keep their independence for as long as possible. To schedule a tour call **305.716.0710** or visit our website at **www.TheResidencesUHC.com**.

Caring and compassionate personnel and all the amenities seniors need:

- Restaurant-style dining and café
- Wellness and fitness center
- Library/technical center
- Beauty salon and spa
- Laundry facility
- Local transportation
- Planned social activities and outings, arts and recreation
- Reception desk and available concierge service
- LEED®-certified and storm safe building with back-up generator





Throughout his 60-year career of public service at the local, state and national level, Claude Pepper fought for the rights and the welfare of the elderly and the poor. He understood that health care in the home and community was indispensable to the well-being of older Americans and worked tirelessly towards improvements in these and other services until his death in 1989.

In 2018, as we mark the Twenty-Fourth Annual Claude Pepper Awards, **United HomeCare** cordially invites the community to celebrate the achievements of exceptional individuals among us who exemplify the spirit and ideals of the award's namesake.

2018 CLAUDE PEPPER AWARD WINNERS

Lifetime Achievement

Elizabeth Dudek,
Director of Health Care Affairs
Greenberg Traurig, P.A.

Corporate Service - Healthcare

Penny S. Shaffer, Ph.D.
Market President,
South Florida Florida Blue

Corporate Service

Bacardi, U.S.A.
Eduardo Cutillas

Education / Advocacy

Dr. Mark B. Rosenberg,
President,
Florida International University

Public Service

The Honorable Esteban Bovo, Jr.
Commissioner, District 13
Miami-Dade County

Philanthropic Service

The José Milton Foundation
Cecil, Frank, Joseph and Ana Milton

Thelma Gibson Community Service

Juan and Maria Del Busto
The Del Busto Family Foundation

Community Builder

The Honorable Keon Hardemon
Commissioner – District 5
City of Miami

FRIEND OF SENIORS DINNER TICKET \$350

THE WALL OF HONOR

Support Compassionate Elder Care

*Add your name to THE WALL OF HONOR prominently displayed in the main lobby of **The Residences of United HomeCare**, acknowledging the generous donations of individuals, families and corporations supporting our mission of caring with donations above \$5,000.

MODERN LIVING \$25,000*

- Presenter of a Claude Pepper Award
- Three tables of ten with premium seating
- Premium Placement on the Wall of Honor
- Invitation to VIP private reception
- Corporate name and logo on cover of event invitation
- Corporate name and logo on cover of event program
- Corporate name and logo in event presentation
- Exclusive signage at ballroom entrance
- Recognition at the podium and onstage acknowledgment
- Preferred and prominent placement of corporate logo on event web page with link to corporate website
- Special invitations to other United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Back Cover Advertisement in Event Program Book

ASSISTED LIVING \$20,000*

- Presenter of a Claude Pepper Award
- Two tables of ten with premium seating
- Premium Placement on the Wall of Honor
- Invitation to VIP private reception
- Corporate name and logo on event invitation
- Corporate name and logo on cover of event program
- Corporate name and logo in event presentation
- Special thank you presentation at event and onstage acknowledgment
- Prominent placement of corporate logo on event web page with link to corporate website
- Special invitations to United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Inside Front Cover Full Page Advertisement in Event Program Book

SPONSORSHIP OPPORTUNITIES

ACTIVE LIVING \$15,000*

- Co-Presenter of a Claude Pepper Award
- Two tables of ten with premium seating
- Name on The Wall of Honor
- Invitation to VIP private reception
- Corporate name and logo on event invitation
- Corporate name and logo on cover of event program
- Corporate name and logo in event presentation
- Special thank you presentation at event and onstage acknowledgment
- Prominent placement of corporate logo on event web page with link to corporate website
- Special invitations to United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Full Page Advertisement with Premium Placement in Event Program Book

GREEN LIVING \$10,000*

- Name on The Wall of Honor
- One table of ten with premium seating
- Invitation to VIP private reception
- Corporate name and logo listed on event invitation
- Corporate name and logo in event presentation
- Prominent placement of corporate logo on event web page with link to corporate website
- Special invitations to United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Full Page Advertisement in Event Program Book

SOCIAL LIVING \$7,500*

- Name on The Wall of Honor
- One table of ten with premium seating
- Invitation to VIP private reception
- Corporate name listed on event invitation
- Corporate name in event presentation
- Listing on event signage throughout venue
- Placement of corporate logo on event web page with link to corporate website
- Special invitations to United HomeCare events throughout the year
- Sponsorship recognition in all press releases and event newsletter
- Sponsorship recognition and logo inclusion in social media
- Half Page Advertisement in Event Program Book

INSPIRED LIVING \$5,000*

- Name on The Wall of Honor
- One table of ten
- Corporate name listed on event invitation
- Corporate name in event presentation
- Sponsorship recognition on event web page
- Sponsorship recognition in social media
- Quarter page advertisement in Event Program Book

SUPPORTIVE LIVING \$3,500

- One table of ten
- Corporate name in event presentation
- Listing on event signage throughout venue
- Sponsorship recognition in social media

UNDERWRITING OPPORTUNITIES

\$300 - \$4,000

Help UHC to defray the costs of the Dinner by underwriting one or more of the items below. This will provide more direct funding for United HomeCare programs that help older adults. Underwriters will be recognized in our Program Book.

Event Program Book, Cocktail Reception, Postage, Entertainment, Audio Visual, Invitations, Signage, Décor, Awards, Favors.

SPONSORSHIP COMMITMENT FORM

Name

Company Name

Address

City

State

Zip

Phone Number

Email

Please return this form and payment by May 7, 2018, 2018. Kindly make your reservation & payment via UHC secured website

CLICK HERE

or mail, email, fax your completed form to:

**Alina Palenzuela
United HomeCare
8400 NW 33rd Street, Suite 400
Miami, FL 33122**

Email: apalenzuela@unitedhomecare.com • Fax: 305.468.0845

SELECT YOUR SPONSORSHIP (*) includes name on The Wall of Honor

- | | | | |
|--|-----------|---|----------|
| <input type="checkbox"/> MODERN LIVING | \$25,000* | <input type="checkbox"/> INSPIRED LIVING | \$5,000* |
| <input type="checkbox"/> ASSISTED LIVING | \$20,000* | <input type="checkbox"/> SUPPORTIVE LIVING | \$3,500 |
| <input type="checkbox"/> ACTIVE LIVING | \$15,000* | <input type="checkbox"/> FRIEND OF SENIORS TICKET | \$350 |
| <input type="checkbox"/> GREEN LIVING | \$10,000* | <input type="checkbox"/> UNDERWRITING | |
| <input type="checkbox"/> SOCIAL LIVING | \$ 7,500* | DONATION: | _____ |

SPONSORSHIP LEVEL PAYMENT OPTIONS

- American Express Master Card Visa

Credit Card #:

Security Code:

Name On Card

Exp. Date:

Address:

Billing Zip Code:

Signature:

Check#

Make check payable to: **United HomeCare, 8400 N.W. 33rd Street, Suite 400, Miami, FL 33122**
Attn: Alina Palenzuela

2018 Advertising Opportunities & Specifications Form



Save The Date

24TH ANNUAL DINNER AND CLAUDE PEPPER AWARDS



Gain exposure and brand awareness for your business at United HomeCare's 2018 Annual Dinner by advertising in this year's Event Program Book.

<input type="checkbox"/> Full Page Ad: \$1,500 5.5" Wide x 9" Deep	<input type="checkbox"/> Half Page Ad: \$1,000 5.5" Wide x 4.375" Deep
<input type="checkbox"/> Quarter Page Ad: \$700 2.625" Wide x 4.375" Deep	<input type="checkbox"/> Business Card Ad: \$200 3.5" Wide x 2" Deep

PDF files only. PDF specs: * **Hi-res PDF files** (made through Acrobat Distiller is preferred.) Hi-res distilled files must have: 1. All fonts embedded. 2. The correct color mode (CMYK for color, grayscale for B&W). Do NOT use RGB, LAB, or embedded color profiles, including ICC. 3. Spot color MUST be converted to CMYK, 4 colors only. 4. Do NOT include OPI in the file. 5. Resolution: 300 dpi for all images and files. For advertising specifications or to email your ad, please email Alina Palenzuela at apalenzuela@unitedhomecare.com.

AD DEADLINE: Friday April 13, 2018

Payment Options:	<input type="checkbox"/> American Express	<input type="checkbox"/> Master Card	<input type="checkbox"/> Visa
Credit Card Number:	Exp. Date:		Security Code:
Name On Card			
Company			
Address	Billing Zip Code:		
Signature:			
Check #	My check payable to United HomeCare is enclosed in the amount of \$_____.		

Mailing Address: United HomeCare • 8400 N.W. 33rd Street, Suite 400 • Miami, Florida 33122 • c/o Alina Palenzuela
For more information, please call **305.716.0710** or **305.716.0764**